

ADVANTAGE LATUR

AN OPPORTUNITY FOR INVESTMENT



Date : 11 April 2010

Latur at a Glance

Geographical Area	7157 sq. km.
Cultivable area	6523 sq. km.
Major River	- Manjara, Terna, Tawarja is a catchment of Godavari river basin
Population(2001)	2080285
Urban Population	490261
Human Development Index	0.47
Per Capita Income	Rs.28764
Literacy	71.5%
Developed Irrigation Potential	1,53,000ha.(22%)

Education

- Latur is well known for its ***Latur Pattern*** in educational field at national level.
- It is a cumulative outcome of leadership, educational institutions, people, teachers, parents & students.
- Presently there are more than 2093 schools, 33 degree colleges, 12 ITIs, 3 Polytechnics, 2 Engineering college, 2 Medical college, Agriculture, Biotechnology & Agri Business Management college.
- SRT university has its sub centre in Latur extending courses in technology, management and social science.
- Latur is upcoming as Educational Hub because of its '***educational movement***'

Co-operation

- Cooperative movement is another '**Latur Pattern**' recognised at national level.
- There are about 11 sugar factories among which Manjara, Vikas and Rena are centre of excellence.
- The District Central Cooperative Bank is among the top bank in Maharashtra and is known for its innovative farmer centered schemes. Shubh Mangal Yojana is an example of such scheme.

Agriculture

- ***‘Value addition agriculture’*** is an important feature of Latur.
- Area under fruit crop is around 22000 ha.
- In last few years 3000 MT grapes have been exported per annum in European Market. Keshar mango is also being exported to Japan.
- District has significant achievement in dairy ,sericulture, apiculture ,floriculture.
- ***‘Soya –Sugar ’*** contributes around 50% of cultivable area.(soyabean 182900 ha & sugarcane 57000 ha 2008-09 season).

Agro-processing

- Latur is traditionally known for its pulses & oil processing industries.
- New entrepreneurs in pulp processing, starch, bedana, dairy product, cold storage for fruit export, cleaning & packaging are coming up.
- SEZ for agro- base industries is being set up on 200 ha by Ramkay International which will generate employment for about 15500 people. India Bulls Ltd has come up to set up Food Park which will provide common facility centre for agro-processing entrepreneurs.

Agro-processing

- Sericulture project of Rs 367 lakh (cocoon processing & reeling), honey processing unit Rs.25 lakh will give impetus to agro-processing industries.
- Agro Export Facilitation Centre of Rs 10 Crore (100MT) for Keshar Mango & Pomegranate is in operation

Irrigation

- 2 major ,11medium &104 minor completed project with installed capacity of 642 MM3 provides sufficient water for agriculture ,industrial & domestic purpose.
- It is supplemented by 7 barrages on Manjra\ Tawarja of capacity of 89MM3 & 34 minor projects of 167MM3.(total - 898MM3)

Irrigation

- Created irrigation potential of 147832 ha area is instrumental in setting up of 11 sugar factories.
- Ongoing irrigation projects of 45792 ha and future schemes of 72000 ha will boost agriculture productivity and provide strong '**backward linkage**' to agro-processing industries. (Estimated total area 265624 ha)(39.4%)

Connectivity- Road

- 831km state highway, 1518km district major road & 2704km other road provides all weather very good road network in district.
- Latur being equidistance from Aurangabad, Pune ,Hyderabad is well connected by road network to major cities.
- Yedashi (NH-151) -Latur-Nanded of 215km four lane road is under construction and will connect Latur to National Highway.

Connectivity- Road

- **'Renapur-Latur- Ausa corridor'** of 40km four lane road will stimulate Ausa –Renapur as **satellite town** to Latur city.
- Improvement of Ringroad-1 of 11 km six lane and Ringroad-2 of 57km four lane will boost Latur urban cluster

Connectivity- Rail

- Conversion of **Kurduwadi-Latur** track from narrow gauge to broad gauge has connected Latur to Mumbai directly.
- Latur is now well connected by Rail track to all major cities.

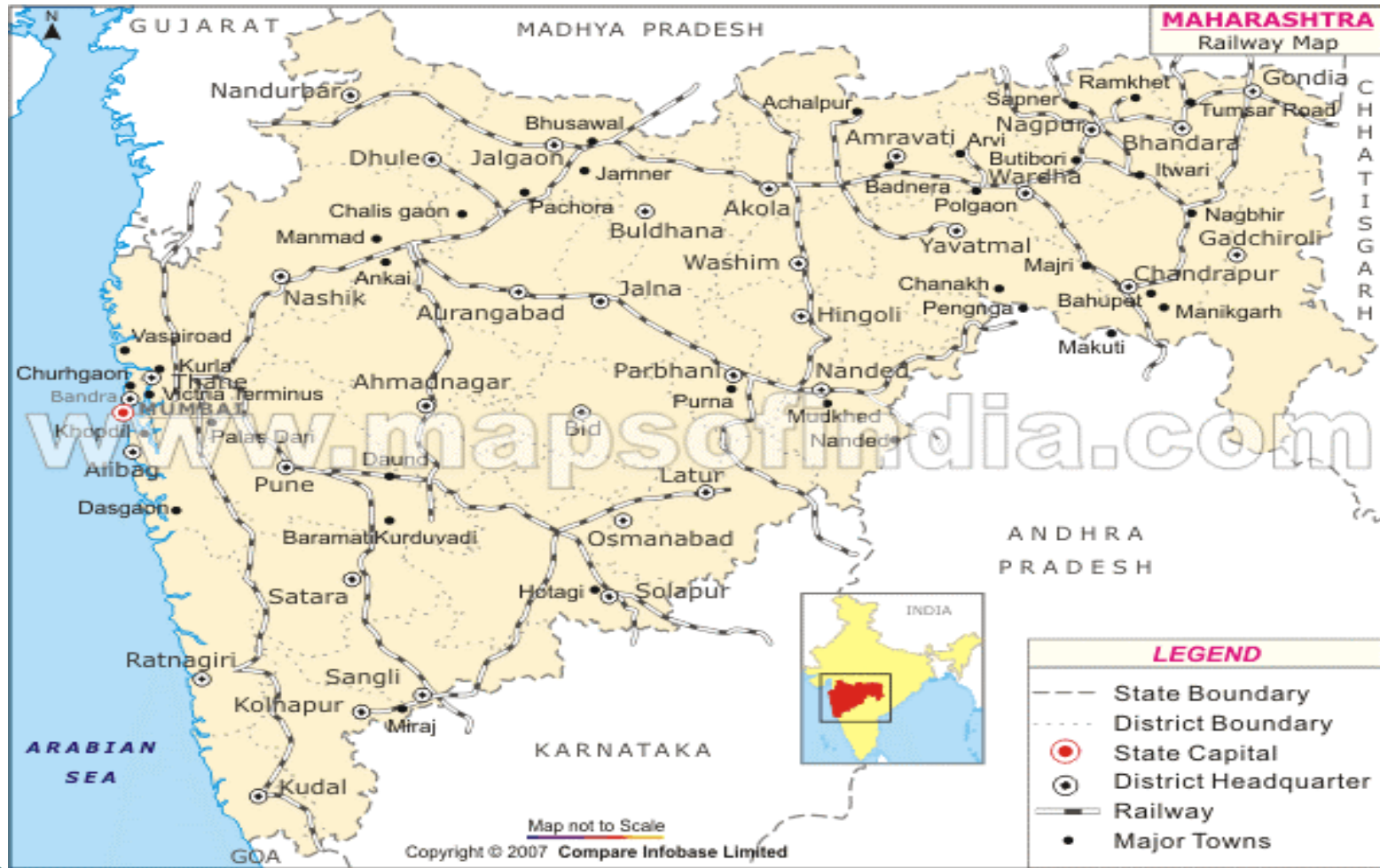
Latur-Kurduwadi-Pune-Mumbai (West)

Latur-Udgir-Hyderabad (South)

Latur-Purna-Akola-Nagpur-Kolkatta .(East)

Latur-Manmad- Bhusawal-Delhi (North)

Advantage Latur...



Connectivity- Air

- Improvement of existing air strip from 1980m x 30m to 2300m x 45m is completed.
- It is compatible to handle Boeing and Airbus jet plane as well as cargo service.
- Kingfisher Latur-Mumbai Air service gives air connectivity to Latur for all major cities in India.

Telecommunication

- More than 1600 km optical fibers line, 146 telephone exchange and 57000 landline connections provide telephone connectivity to each corner of district.
- Existing 129 Broad Band stations and proposed 17 BB station will provide dedicated line for data transfer (uplink 256 kbs & downlink 2Mbs) .
- BSNL, Airtel, Reliance, Idea & Vodaphone operates cellular services in district.
- 3G cellular service with 25 station is going to start by BSNL
- 3 Wi- Max station is in operation.

Power

- BHEL-MAHAGENCO-1600MW Supercritical Power Plant is coming up.
- District has very good network of electricity distribution system.
- Present power demand of district is 470MW.
- 100% electrification of villages, 76240 agriculture pump connection, 7640 distribution transformer, substation 33kv (19)-132kv(10)-220kv(2) ,transmission line of 22954 km (14039 kmLT/7696 km11kv/ 1219 km 33kv)
- Sugar factories are coming forward to setup co-generation power plant

Urban

- Latur city with more than 4 lakh population is hub of all modern facilities (3 super shoppy , 1 multiplex).
- Rs 108 crore works under UIDSSMT is in progress in Latur city.
- CIDCO has been declared as Town Planning Authority for Latur fringe area comprising 37 villages . Work of preparation of development plan is in completed.
- Around 14000 houses constructed under WAMBAY scheme by MHADA.

Industries

- MIDC developed Latur(1336 ha),Ausa (82 ha) Ahmedpur (20ha) Nilanga(17 ha),Udgir(14ha) as an industrial area.
- Additional industrial area for Latur of 840ha area has been notified by MIDC and acquisition is in process.
- More than 21 medium & large scale units are working with investment of Rs388 crore.

Industries

- Around 2280 small scale units have been established with investment of Rs 148 crore.
- Videocon, India Rayon ,India Bulls & Supreme Industries are going to set up their plant with investment of Rs 600 crore.
- Gas Pipeline of Reliance Industries passes through Ausa Taluka. Gas outlet will be available for industrial purpose

Human Resources

- Frequent exposure to drought and natural calamities; people of Latur district are hardworking, peace loving and has good acceptance to innovation.
- 427 high schools, 33 degree colleges, 12 ITIs, 3 polytechnics, 2 engineering college, 2 medical college, agriculture & biotechnology college, sub centre of SRT university provides young talent pool.

Human Resources

- 39 % (808190) population is in age group of 15-40 year and provide **young work force**.
- Two medical colleges, 11 Rural Hospitals, 46 PHCs & 248 sub centres in government sector provide medial services

Various Regional Offices

- Latur is emerging as centre of various regional offices in Marathwada Region
- More than 20 regional head offices have been established in Latur
- Education, health, Msedcl, agriculture ,transport, cooperation, Social welfare, MIDC ,Pollution are some important offices
- Work of Regional Administrative building Rs 13 crore is completed.

Tourism

- Latur Ganjgolai, AUSA fort, Udgir Fort ,Kharosa caves, Hatti-Bet, Wadwal Nagnath-Bet are some important historical places.
- More than Rs 5 crore Expenditure for development of these places
- Sai Nandanvan water park is unique place in Marathwada Region
- Efforts are being made to develop these centers

BSF- CRPF Training Centres

- Central government has set up two important training centre at Latur (CRPF) & Chakur(BSF)
- CRPF provides training for disaster management. Construction work of Rs 93 crore is in progress
- BSF provides training to BSF recruits. Project cost of Rs 144 crore is being implemented.

Latur - New destination for investment

Why Latur ?

- There is limitation of land and labour in Mumbai-Pune- Nashik triangle
- Latur has all necessary infrastructural facilities at par with Mumbai-Pune –Nashik belt.
- Very good connectivity of road, rail & air
- Cheap labour pool and land with sufficient water and electricity makes it more attractive destination.
- Law & order point of view it is very peaceful place.

Latur - New destination for investment

Why Latur ?

- There is very less industrial disputes. Labour force is hard working and cooperative.
- Latur comes in D + zone.
 - VAT refund for 9 yrs.
 - Stamp duty exemption for land purchase & Bank loan
 - Electricity Duty exemption for 15 yrs.

Opportunities

- Agro-processing industries
 - District will provide very strong backward linkage to agro-processing industries. Farming community has good acceptance to innovation and hence necessary raw material with '*contract farming*' mechanism will be easily available.
 - Present network of sugar ,oil ,pulses & other industries will provide skill manpower and technological know how.
 - Upcoming SEZ and Food Park .

Opportunities

- Manufacturing Industries
 - MIDC has notified 840 ha area . It is best pool of land for large manufacturing unit
 - Automobile, electronics and other consumable durable unit
- IT Units
 - IT Park with 2560 M2 area & 31 offices is ready.
 - 2 engineering college, 3 polytechnics,20 BCA/BCS /MCS college will provide software professionals at very low rate.
 - Cost of living in Latur is low compare to mega-cities .It is good destination for BPO where comparatively low skilled software professional is required.